







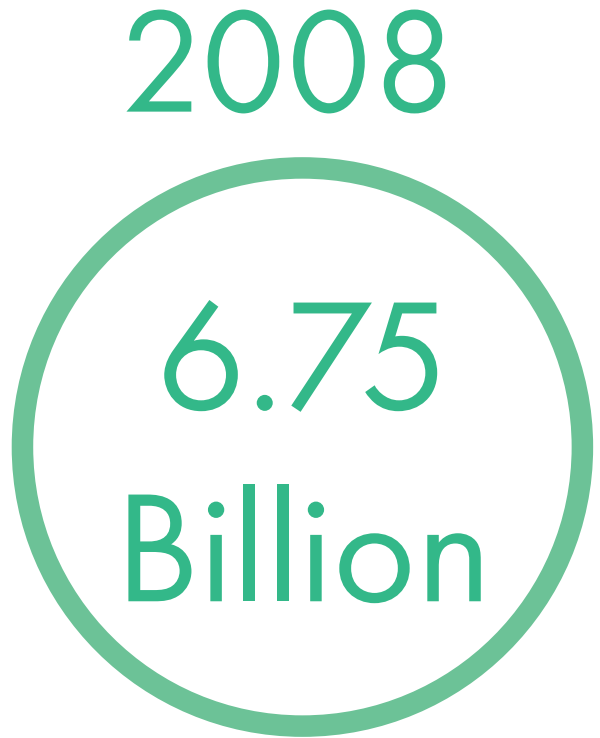
What do you do with that \$#@* in your phone?



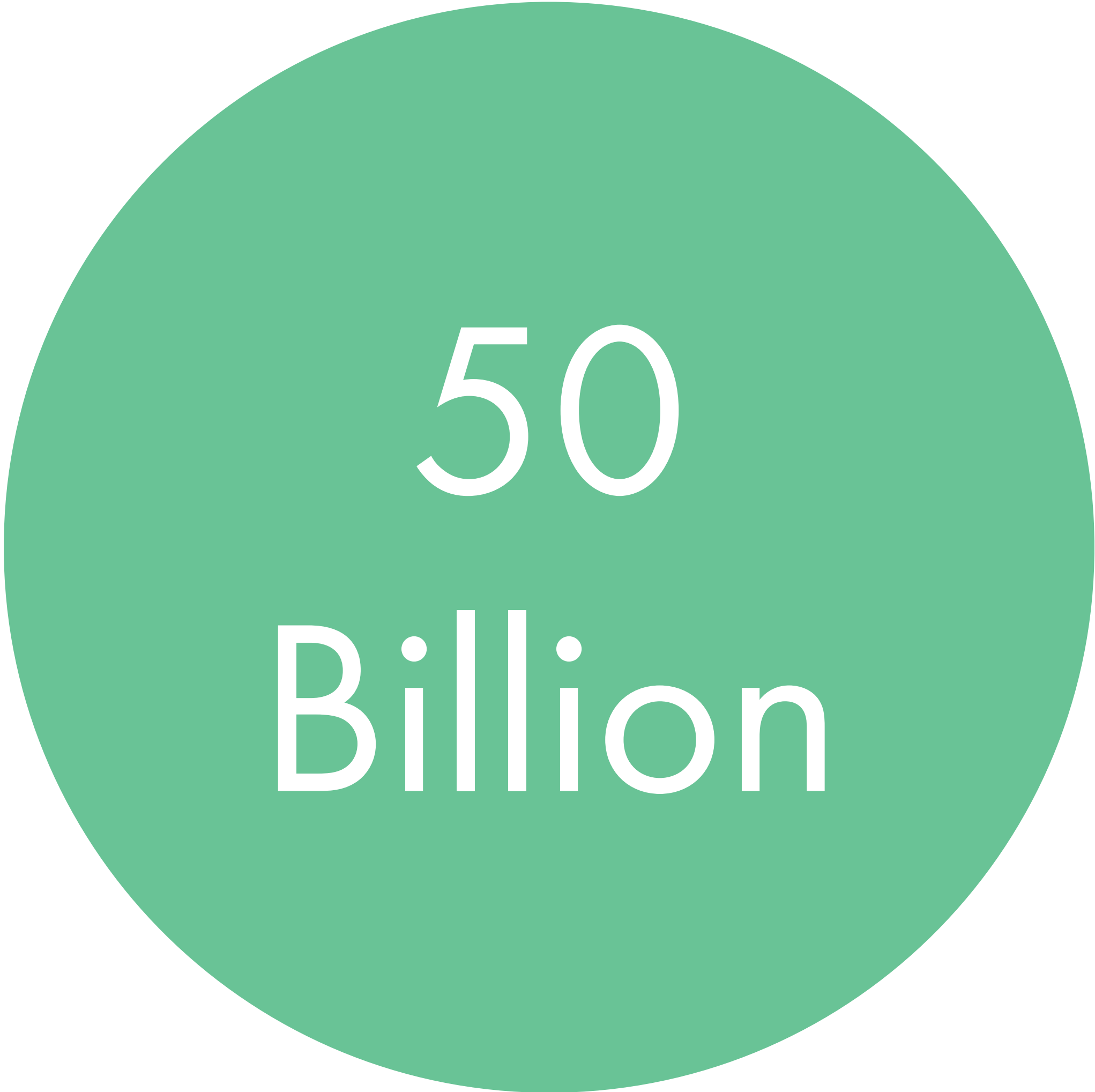
Every iOS8 & Lollipop
device on the market
today can track its
users health

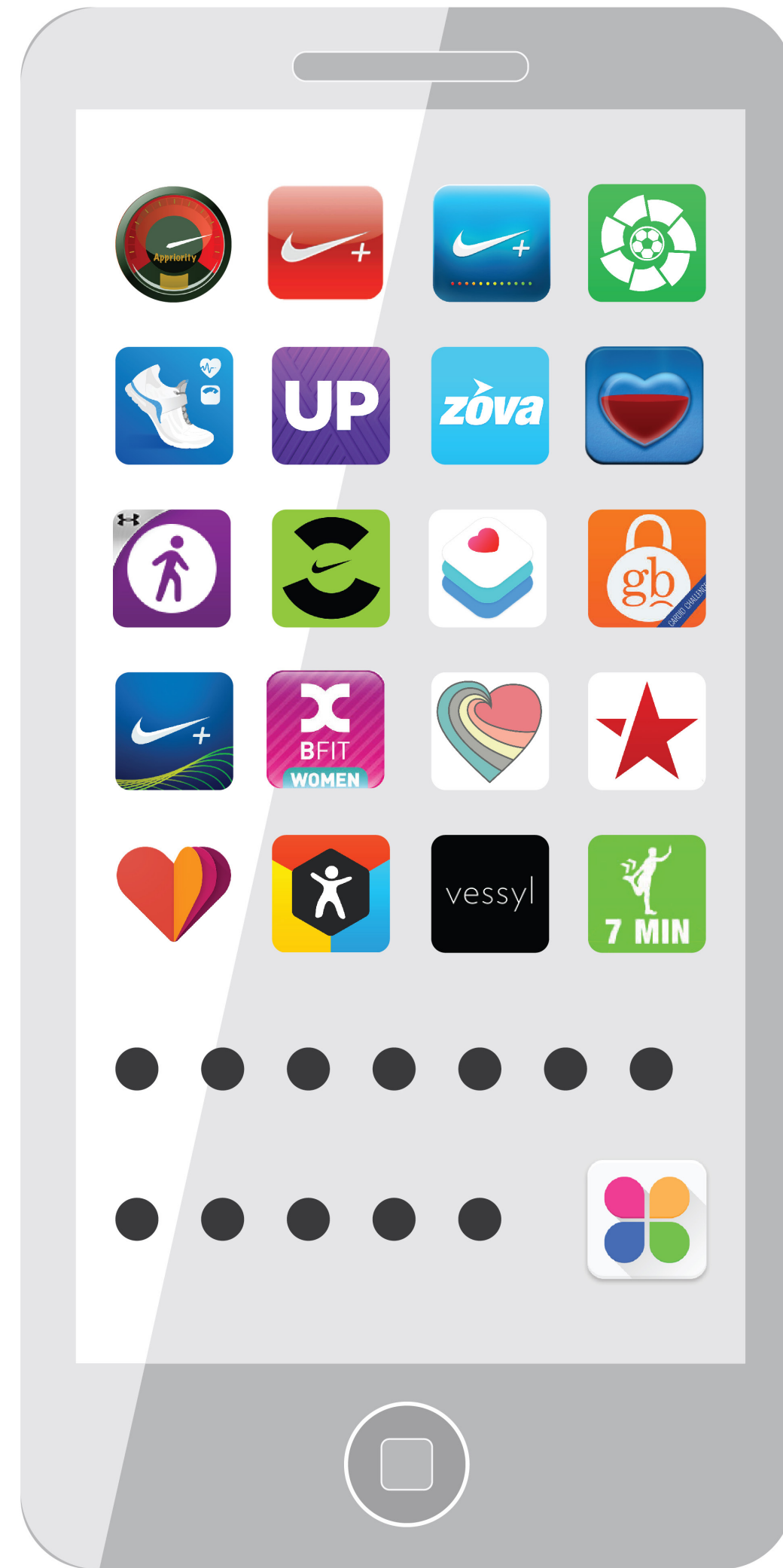


In 2008 the number of things connected to the Internet surpassed the number of people on earth

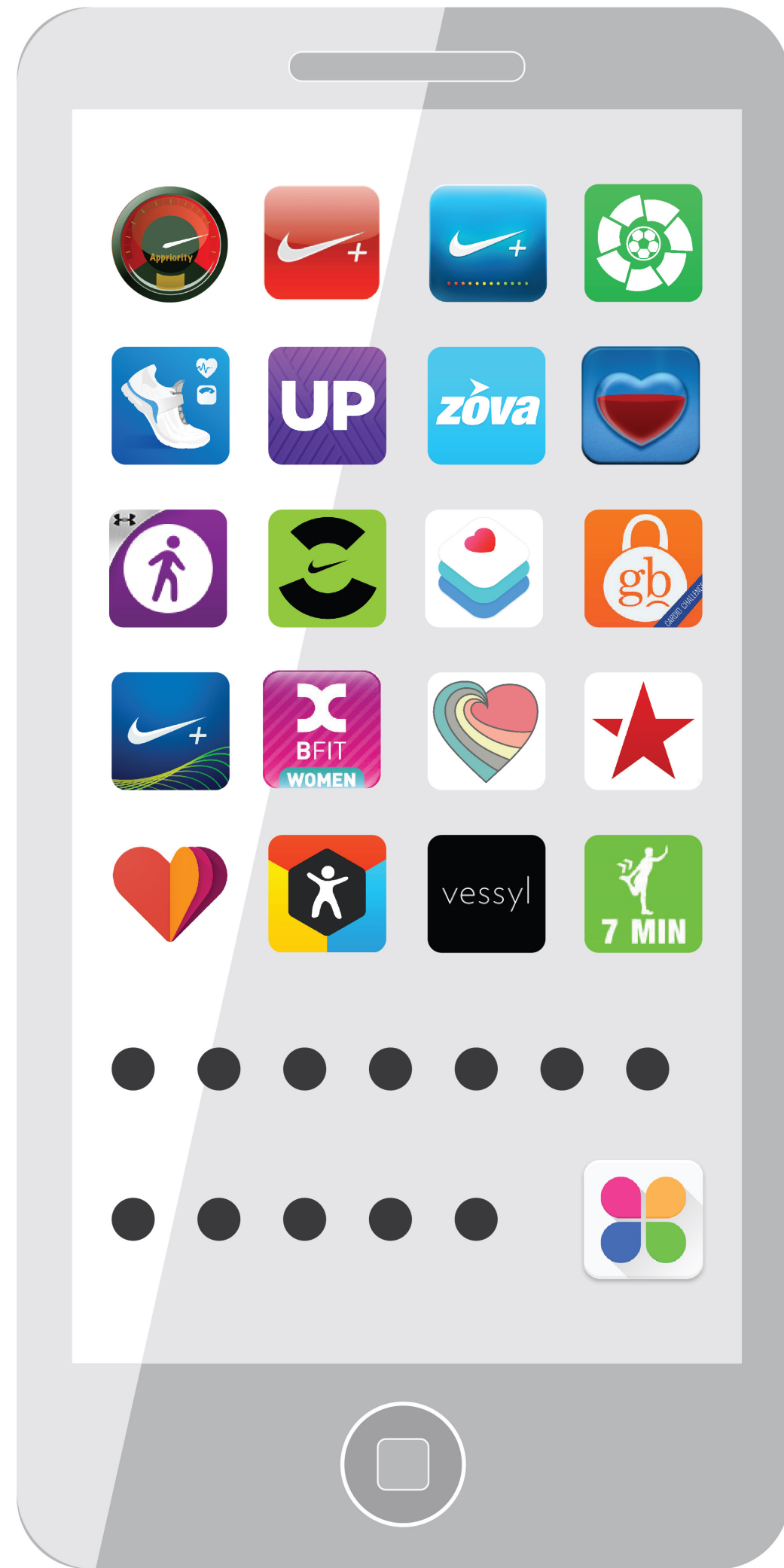


In 2020
It's predicted to be





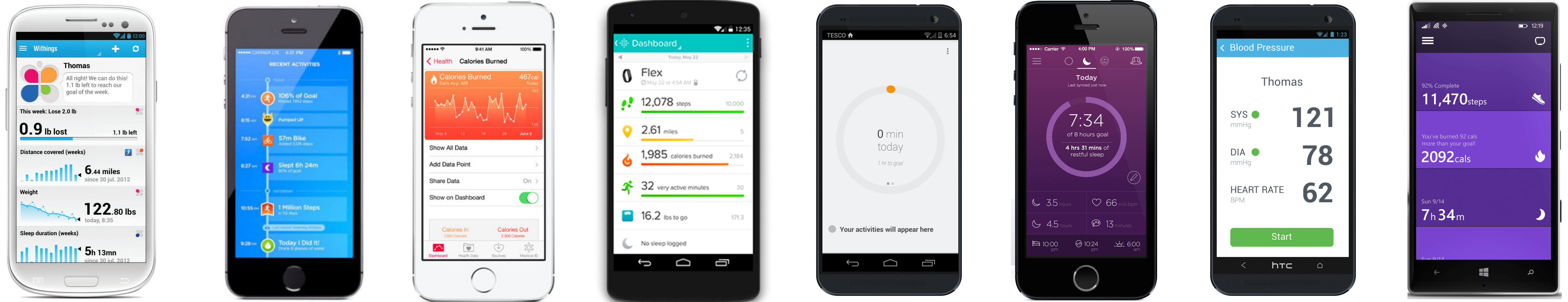
With every new
device comes



With every new
device comes

Fragmentation

Every experience comes with a new app



And a new way of displaying health data

Apple, Google, & Microsoft sought to solve this problem and released Apple Health, Google Fit, and Microsoft Health respectively



HealthKit



The other big guys got it **wrong**



We aren't here to talk Wearables

We aren't here to talk Wearables

We are here to talk people

Apps are the only source of easy information

There's no greater connectivity

They are missing a few
“things”

If we are jumping into the Internet of Things
we need to take the plunge.



All of this is possible and no one's doing it

They are missing a few
"things"

If we are jumping into the Internet of things we need
to take the plunge



We need to bring the house into the conversation

There's no competition

There's no sharing

There's no community

Users don't understand in-app
graphs any better than
reading a Hospital Monitor.

Because they aren't the
health professionals.

People rely on friends and family

There's no community.

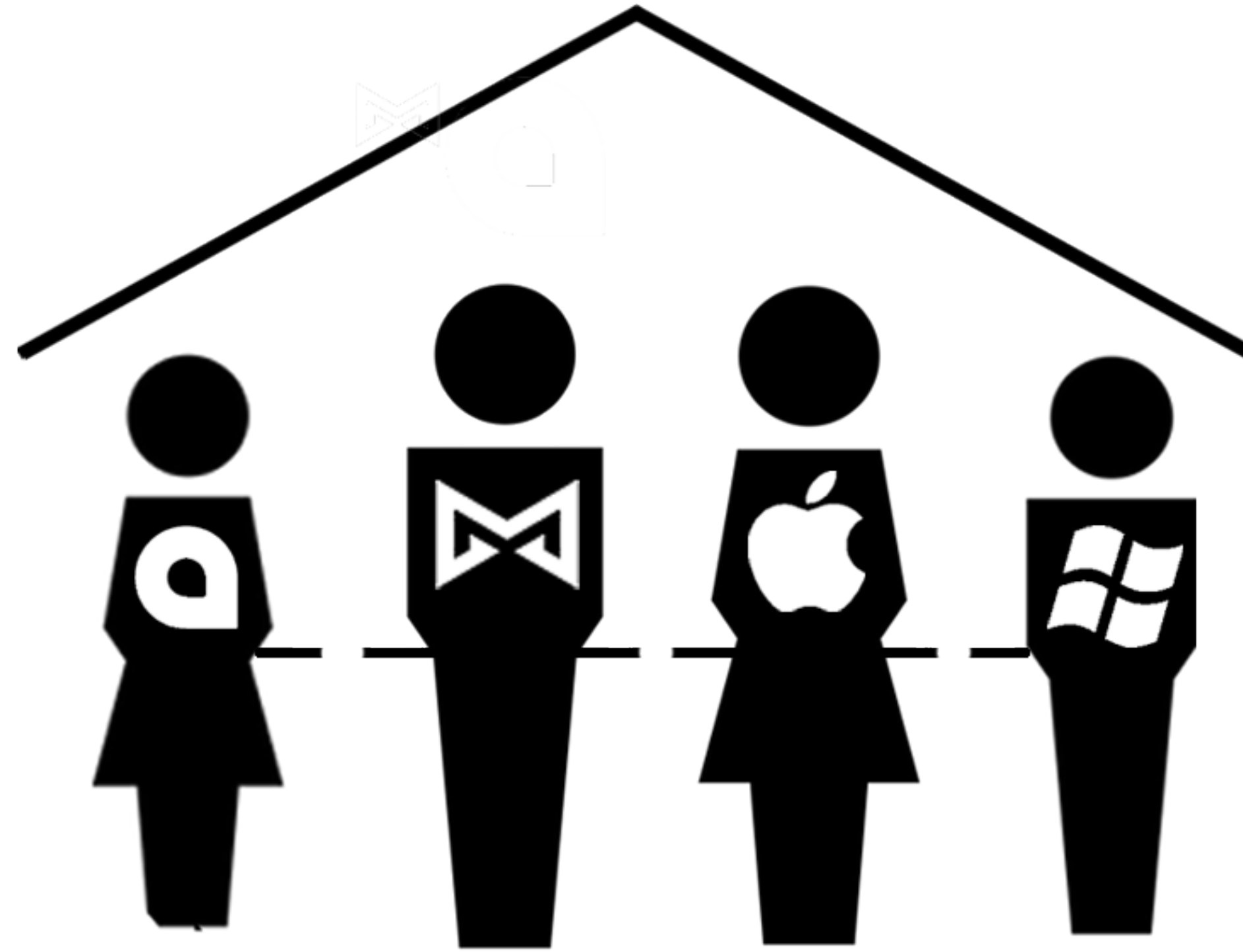
Users don't understand in app graphs any better than reading a Hospital Monitor.

Because they aren't the health professionals.

There's no context

Lack of ranking and norms

Sharing and interacting with family is impossible,
if they are all using a different platform

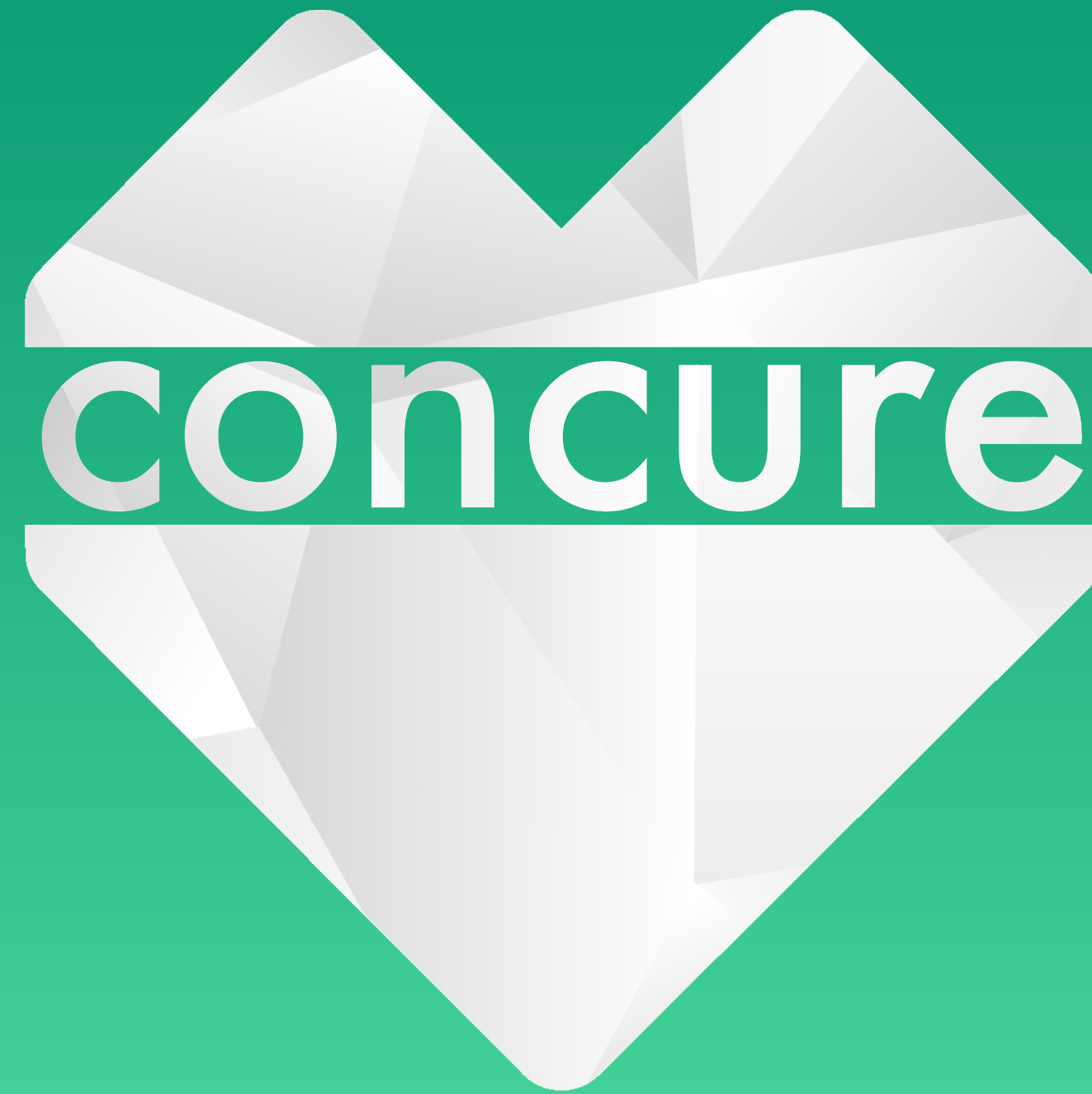


Comparison is missing.

The community doesn't exist. Therefore a key source for context to understand what their health means relative to people like them, and the larger population, is lost.

With every experience comes
another app, another way
of understanding your data
and a completely isolated
environment devoid true value
and greater meaning.

Meet



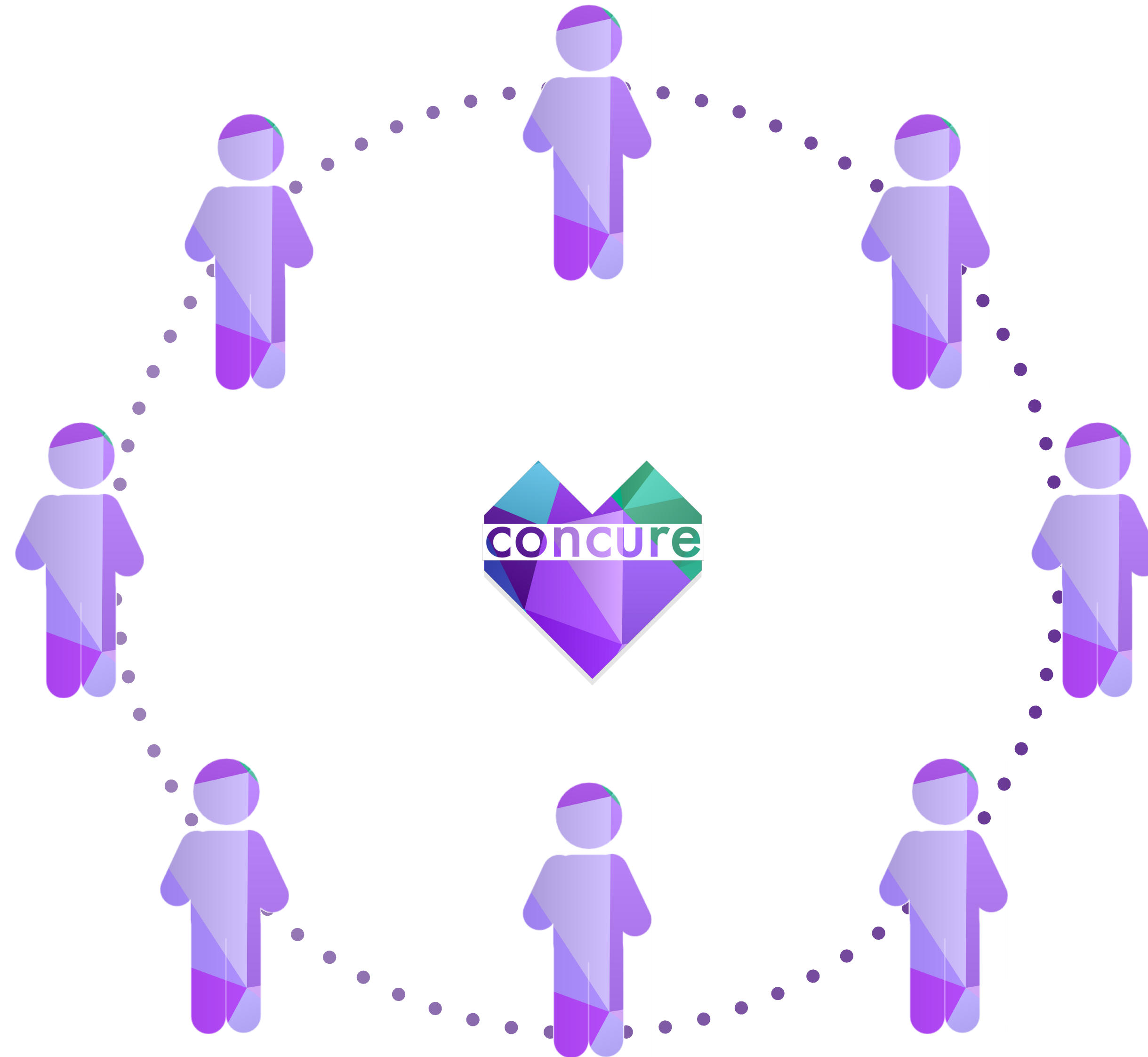
Curating your connected health.

We bring all your products under one roof, under one you.

View Video

[https://www.youtube.com/
watch?v=X6uwiNgwBrM](https://www.youtube.com/watch?v=X6uwiNgwBrM)

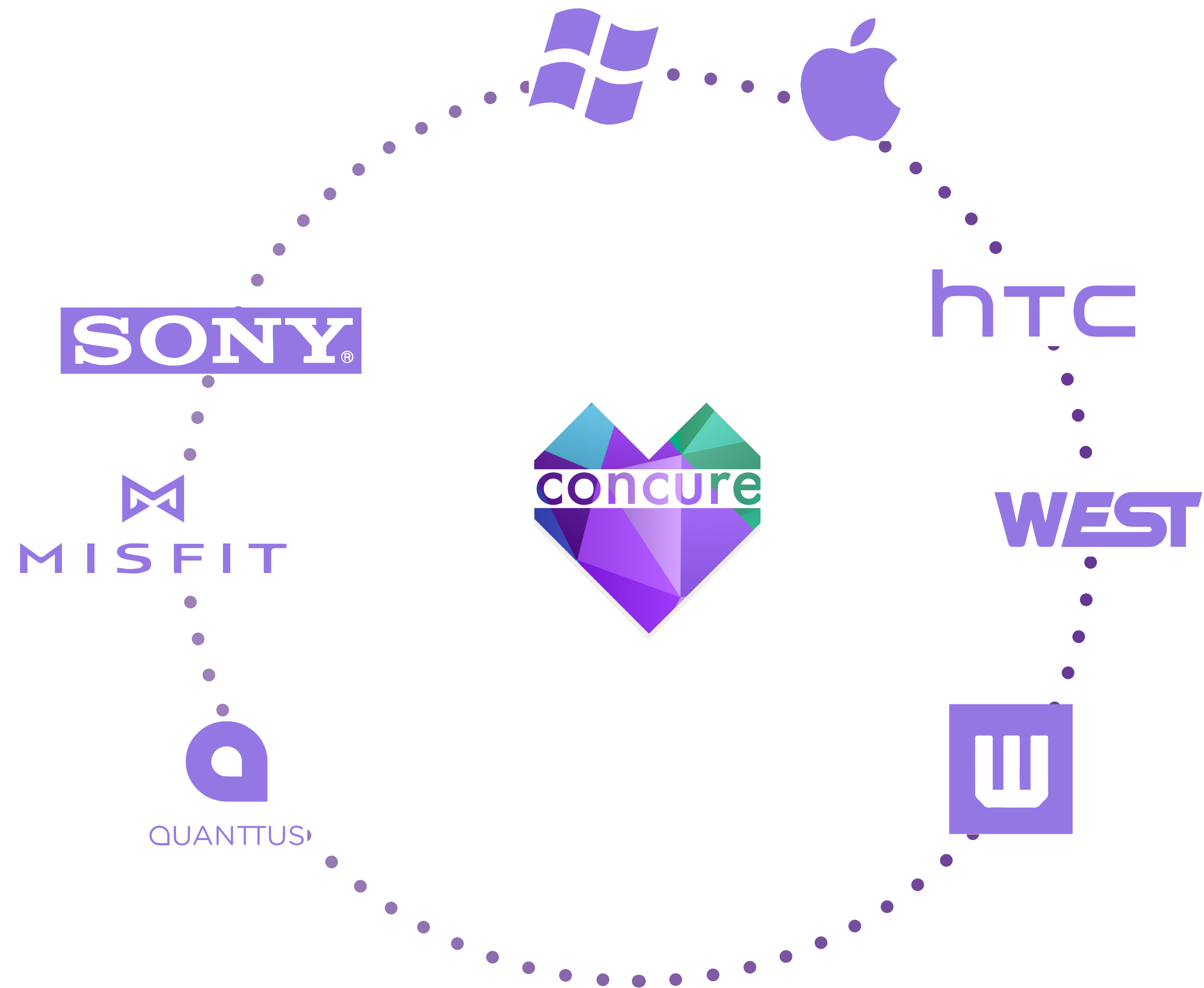
Bringing people together
to create a better understanding
of their health

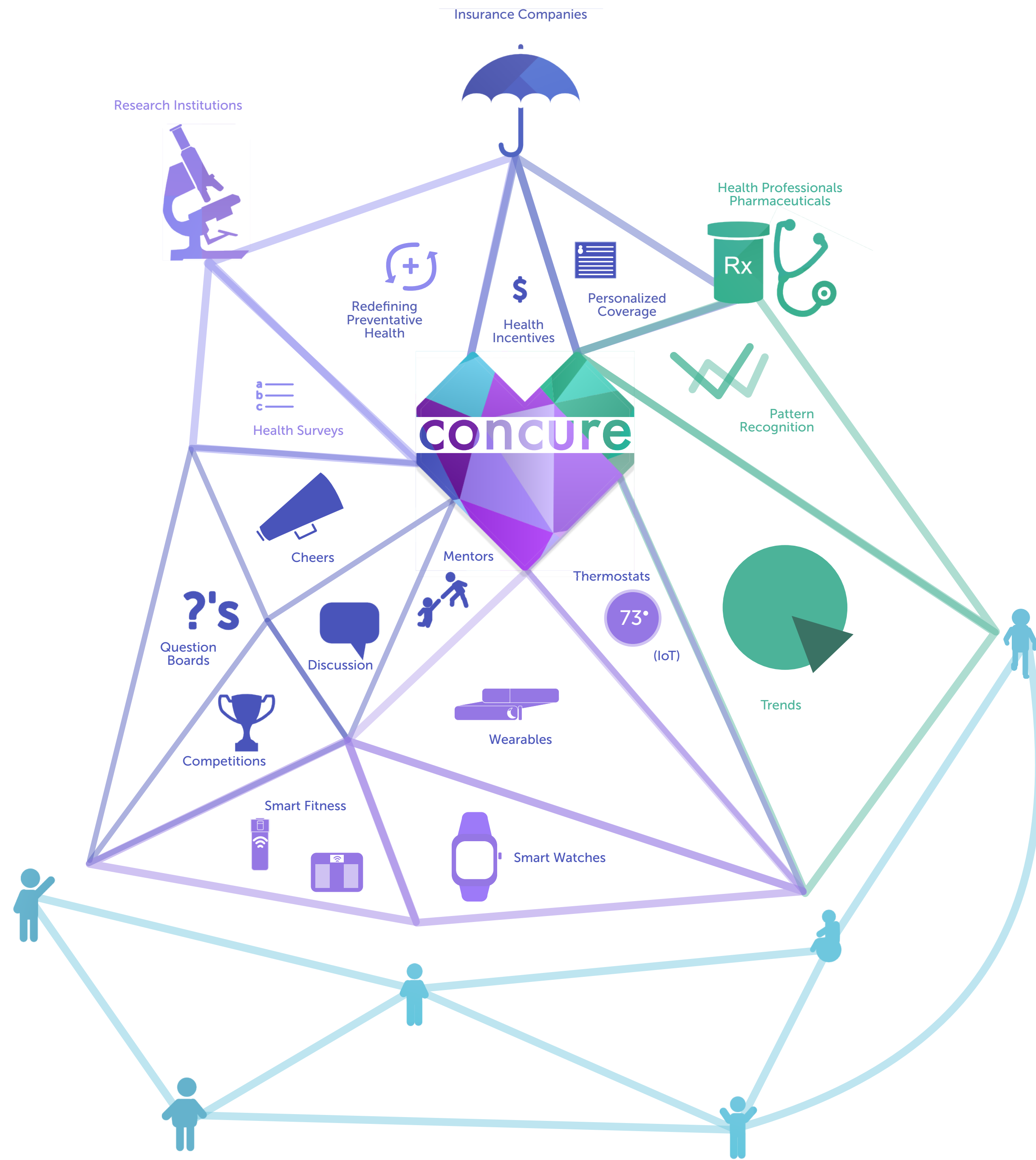


Bringing a user's multitude of devices with different Apps into one experience



Bringing all brands together
to easily compare
with confidants

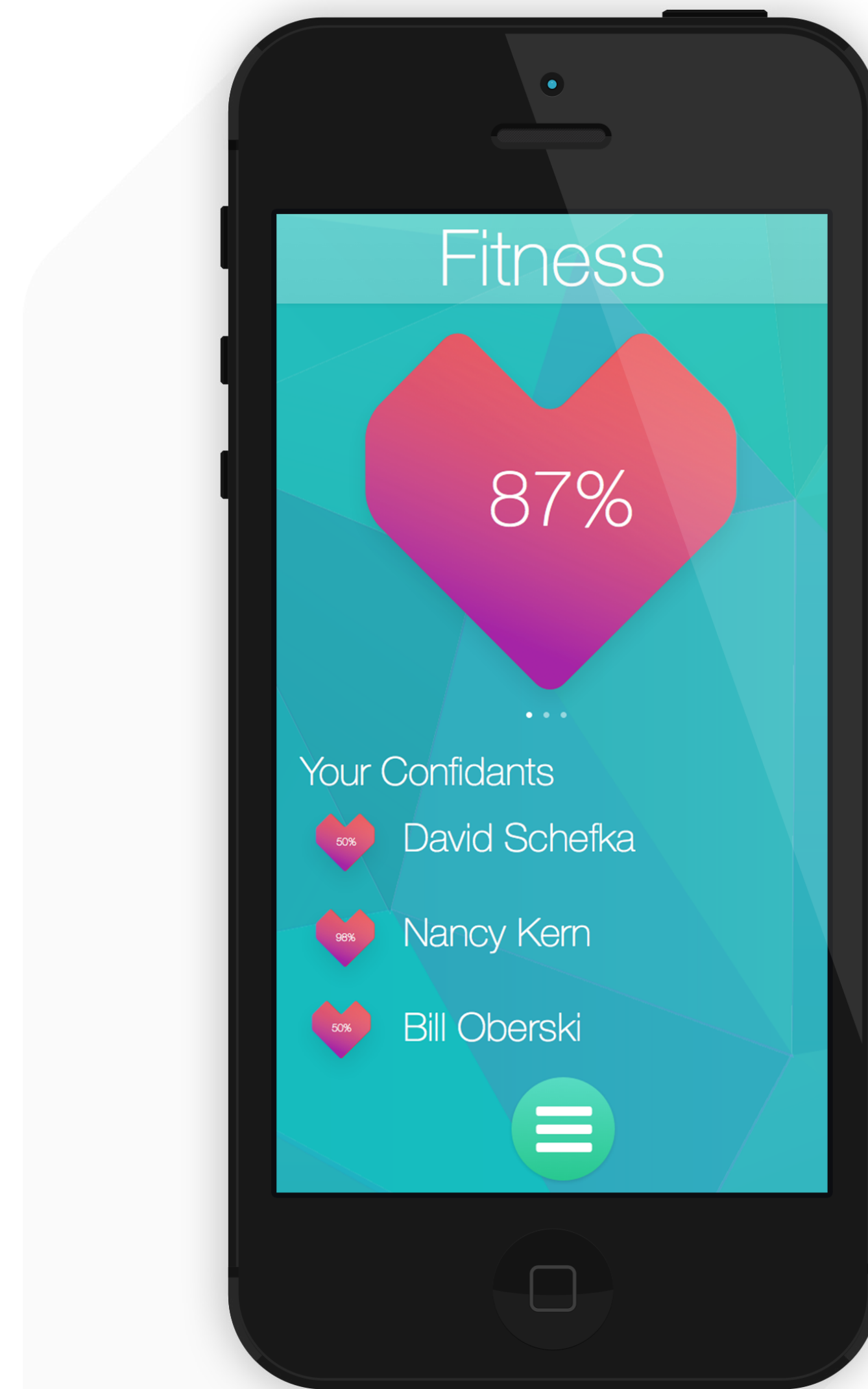




At concure we are deeply passionate about ensuring all of your products work together to deliver one message. But more importantly that you are all speaking the same language and that there is open conversation between you, your family, friends, care providers and larger concure community.

All of your data in one
simple view, not a
multitude of charts and
graphs

Working towards goals,
we don't bog you down
with the detail, and nudge
you to make improvements
throughout the day



What is this going to take?

\$500,000

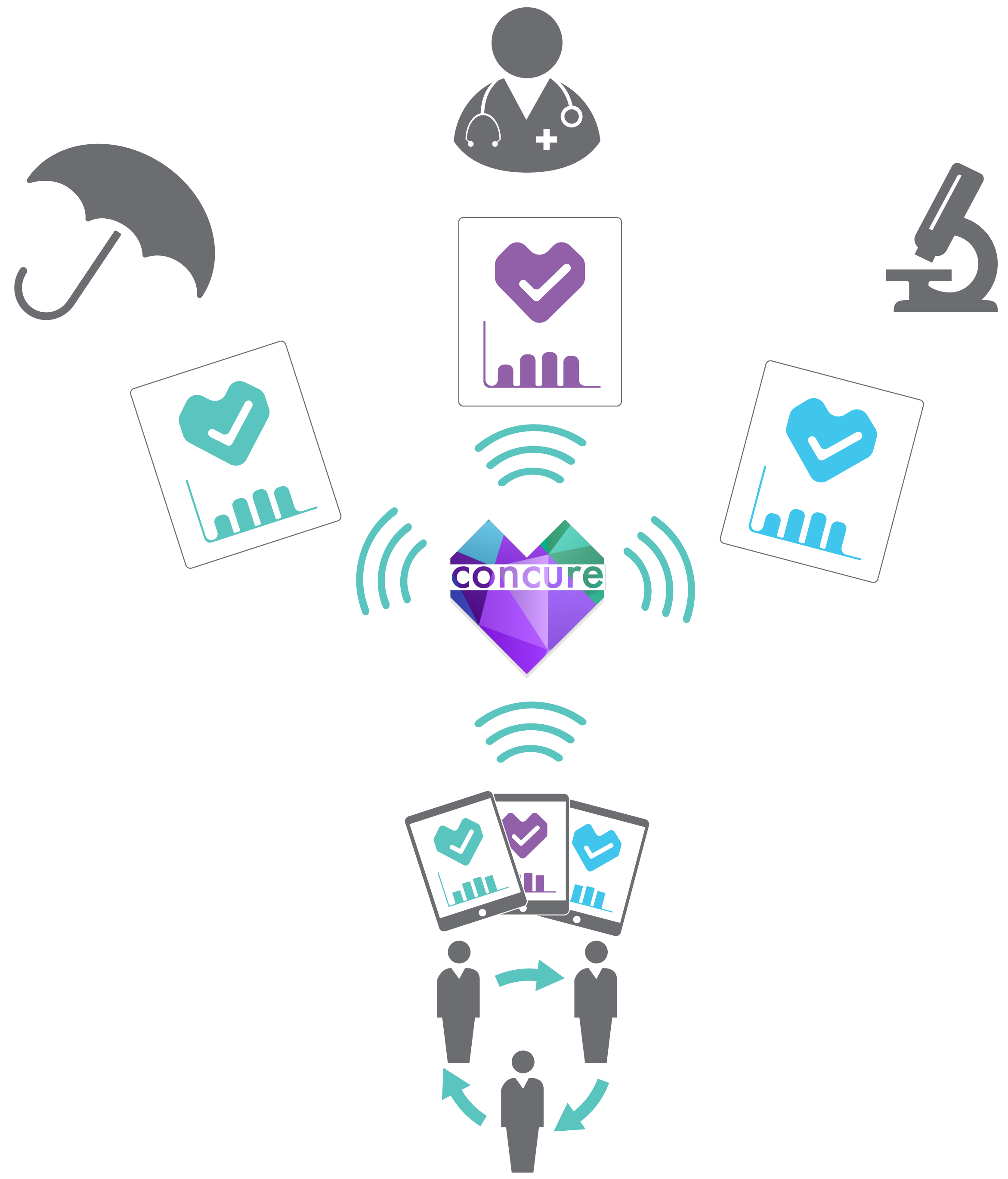
Development Team
PR/Marketing
Legal Staff

Made possible by



Phillips Health Public API

Multifaceted Revenue Stream



- Strong research focus fuels
- Medical Practitioners
 - Insurance Providers
 - Educational/Institutional Research

1 in every 6

Americans
owns a wearable.

 **WATCH**

 **fitbit**

JAWBONE
UP



moto 360


MISFIT



Opportunity Space

7,000,000

Users with multiple sources
of health information

Opportunity Space

50,000/7,000,000

Less than 1% of possible candidates for service paying just \$10 a year for the service and premium access guarantee a return on investment in the first year.

Before data brokering even occurs

*Generous profit model, not final cost

“Premium” User Profit Model

You own your data as a premium member otherwise your data fuels research initiatives and health benefits to the industry. However, don't worry you can still contribute to that initiative as a premium user you just get more control over how and when it's shared along with greater insights daily about your health

Projected Profit & Sales

	Year 1	Year 2	Year 3
Net Profit	\$554,160	\$603,000	\$1,319,450
Net Profit/Sales	18%	23.60%	25.83%

Opportunities at ROI as soon as 1 Year with
multifaceted revenue model



Your Curated Health; Integrated, Social, Comparative

Learn more at www.conduxivedesign.com/concure